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THE BON MARCHÉ

MOSS M. A. HOLMGREN

Mrs. M. A. Holmgren of The Bon Marche had taken her to the San Francisco Fair in 1933 and the World’s Fair in 1939. It was the latter visit that made her plan to bring Washingtonians to the World’s Fair in 1958. She was one of the first to purchase tickets for the Fair.

In her recent letter to Washingtonians, Mrs. Holmgren states: "We had a wonderful time at the Fair. We enjoyed the exhibits and the food, and the climate was perfect. We will be back next year for the Boeing Pavilion."