

Name _____

POWERPOINT Rubric

Activity	Exemplary 4 points	Proficient 3 points	Partially Proficient 2 points	Incomplete 1 point	Points
Research and Notetaking	Notecards indicate accurately researched, and varied information (3 or more resources) Recorded relevant information Neat, organized order to notecards, Clearly labeled.	Notecards indicate accurately researched, varied information (2 sources). Recorded relevant information Neat notecards	Attempted to acquire information relevant to topic No questions of focus Notecards show no real attempt to organize	Notecards show no real attempt to acquire information Notecards are unorganized and incomplete	
Preproduction Plan Storyboard	Illustrates the slideshow structure with thumbnail sketches of each slide: <ul style="list-style-type: none"> • Identify purpose of each slide: text & images • in sequential order • background color • font size and style (approximate) 	Illustrates the slideshow structure with thumbnail sketches of each slide: <ul style="list-style-type: none"> • Identify purpose of each slide: text & images • in sequential order 	Illustrations of the slideshow on storyboard are not in logical sequence and have incomplete information	There are very few thumbnail sketches on the storyboard and they do not provide an overview of the presentation.	
Text Elements	The fonts are easy to read and point size varies appropriately for headings and text. Use of italics, bold and indentations to enhance readability. Text is appropriate in length for the audience and to the point.	Sometimes the fonts are easy to read and point size varies appropriately for headings and text but not consistent. Sometimes the improper use of: <ul style="list-style-type: none"> • text style, color, size • conflict with the background color This detracts from the readability of the presentation.	Overall readability is difficult with: <ul style="list-style-type: none"> • lengthy paragraphs • too many different fonts • dark or busy backgrounds • overuse of bold or lack of appropriate indentation of text 	The text is extremely difficult to read due to point size in long blocks of text Inappropriate contrasting colors Poor use of headings, sub-headings, indentations or stylizing of text	
Graphics and Animation	The graphics, sound and/ or animation assist in presenting an overall theme and make visual connections that enhance understanding of concept, ideas and relationships. Original images are proper resolution and enhance the content. Saved graphics in proper location and format There is consistent visual theme.	The graphics, sound and/ or animations visually depict material and assist the audience in understanding the flow of information or content. Original images are used. Images are proper size and resolution.	Some of the graphics, sounds and/ or animations seem unrelated to the topic/theme and this does not enhance the overall concepts. Most of the images are Clip Art or recycled for WWW Images are too small or large Images are poorly cropped Resolution is not right for the screen	The graphics, sounds and/ or animations are unrelated to the content. Graphics do not enhance understanding of the content. They are distracting decorations that create a busy or confusing appearance to the content.	
Layout	There was a clear and evident introduction of the theme and content of the project. The content is clear and effectively presented throughout the presentation. The project flows together. Each image and text size and style is effective in communicating the authors' intent.	The layout uses horizontal and vertical white space appropriately. Effort is made to create a theme and continuity throughout the project.	The layout shows some structure, yet appears cluttered and busy or distracting. There are large gaps of white space or use of distracting background.	The layout is cluttered, confusing and does not use spacing, headings, sub-headings to enhance the readability.	

Teacher's Comments:

TOTAL